

Web Project Agreement

GAP WEB DESIGN agrees to provide:

with:

for a total fee of \$ _____ , a non-refundable deposit of \$ _____ , and an up front payment of \$ _____ for _____ stock photos.

The remainder of \$ _____ is to be paid when the project is coded, tested, published on our testing server, and approved.

Design Process:

GAP WEB DESIGN will produce an initial design (usually the home page if a web site project). If you do not approve the initial design, GAP WEB DESIGN reserves the right to complete one redesign, again subject to your approval. Should 2 attempts fail to produce a satisfactory design, then your remaining payment will be waived, GAP WEB DESIGN will keep your deposit for labor expended, and we will part company.

For projects that require text, you will be expected to provide text that is web-ready, usually 400-1000 words per page for good results with the search engines.

For projects that require photos, you will be expected to provide electronic format photos of the best quality possible. If you need photos and do not have them, we can direct you to stock photo sites that will provide them for a reasonable price. As an alternative, the cost of your stock photos can be added to your project deposit.

Basic search engine submission is provided where possible but the results of submission to search engines cannot be guaranteed.

You are responsible for having the appropriate rights to anything that you have us post on the web as part of your project. (photos, videos, music, etc...)

Publication:

Your project is expected to be ready for publication by ___ / ___ / ___ .

GAP WEB DESIGN will make every good faith effort to have your project ready for publication by the expected date. GAP WEB DESIGN is not responsible for delays caused by other parties or by acts of God. If, after 14 days past the expected publication date, your project is not ready because you have not provided the necessary content to complete it, then your entire remaining payment will be due in full before any further work will continue.

Your work will be completed on our testing server. Upon receipt of your final payment, your project will be made live on the server of your choice.

Maintenance:

Basic routine maintenance is provided for the first 90 days, to consist of fixing typos, updating contact information upon request and checking twice monthly for correct operation. Monthly maintenance plans are available for those wishing more comprehensive maintenance.

